

The LEGO Group's journey to leave a positive impact: Sustainable Materials

For our children, *only the best is good enough*. That's our heritage and our company spirit today. This inspired our Planet Promise to have a positive impact on the world. Positive impact is also when children all over the world play with LEGO® bricks and develop skills enabling to become creative thinkers. These skills are the very same we need to tackle complex issues like the environmental challenges the world faces.

The presentation will focus on the LEGO Group's approach to tackling two of these challenges: Renewable energy and sustainable materials.

- The LEGO Group is committed to balance 100% renewable energy by 2020, and we are constantly challenging ourselves, and working with our suppliers, to improve our energy efficiency and decrease our overall footprint.
- Our ambition with respect to materials is to use sustainable materials for our core products by 2030 (elements, building instructions and packaging) without comprising on quality and safety. It is a daunting challenge, but we are confident we will succeed together with our partners.

In this presentation, we will describe the approach that we are taking to meet these challenges. We will dive into technical aspects, as well as organizational and governance aspects, that enable our journey. We will also share some of the learnings that we gained during the past two years of our intensified search for sustainable materials.

Nelleke van der Puij



- Nelleke joined The LEGO Group as Vice President of Materials in 2014.
- Responsible for the current and future materials in LEGO core line products; one of the drivers of the LEGO sustainability agenda (Materials Ambition 2030).
- In December 2015, Nelleke was appointed head of the technical mission of the Sustainable Materials Center in Billund.
- Prior to joining LEGO, Nelleke worked at Avantium b.v. in Amsterdam, in various management positions (VP Operations, VP Technology Development) (2000-2014).
- Worked as R&D Engineer at former ABB Lummus Global, now Lummus CBI, at the Technology R&D center in Bloomfield, New Jersey, USA (1997-2000).
- Nelleke holds a PhD and MSc Chemical Engineering Delft University of Technology
- Born 1968, has two sons (9 and 12), and she is living in Amsterdam and Billund

